VICE GOLF

2027

→ PRODUCT CATALOG



Vice GOLF

ABOUT 2027 VICE GOLF LINE UP

2027 is the year the Vice lineup is complete. Now, every golfer can find the right clubs. With the addition of the VGI04 and VGI05, our iron range now covers everything from forgiving launch to compact control.

Our ball range is our boldest yet. Alongside the core models golfers already love, you'll find Limited Editions built around golf's biggest tournaments, plus exclusive Drops that push golf design even further and bring self-expression to a whole new level.

A complete lineup built on performance, made to stand out through design. More choice for golfers. More reasons to choose Vice.



TABLE OF CONTENTS

ABOUT 2027 VICE GOLF LINE UP i

GOLF BALLS 01

LIMITED EDITIONS 04

GOLF CLUBS 07

BOXED SETS 12

GEAR 16



01. BALLS

Vice GOLF

2027 ALL NEW BALL GENERATION

BALL LINE UP:
The 2024 Vice ball range has been upgraded across the board, with the engineering updates for lower driver spin, improved launch and greater distance off the tee. **Pure Soft** joins the lineup as a new three-piece Surlyn ball sitting between the Pro Air and Tour, built for golfers who want exceptional softness and feel without giving up performance.



















PACKAGING:
All Vice balls now come in redesigned packaging with a tactile 3D dimple surface, a larger model name and logo for stronger shelf presence, and a built-in model comparison chart that makes it easy for shoppers to find the right ball for their game.

2027 LAUNCH STRATEGY:
Main Line: Core of the lineup. Always in stock. **All Channels** - open access.
Special Edition: On-trend designs. In stock through 2027. **Premium** channels only.

Drops: Hype pieces - may return or even become a SE.
Limited Edition: Tied to golf's biggest events; some come with special gear.
Prebook: Full. In Season: Limited. **Top tier accounts.**

2027 MAIN LINE & SPECIAL EDITIONS

■ SPECIAL EDITIONS

PRO PLUS


WHITE

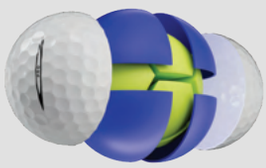

TRACER


SHADE YELLOW ORANGE


DRIP BLACK LIME


SPECIAL TRACER ARCTIC BOMB

PRO


WHITE


TRACER

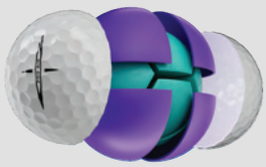

RED DRIP BLUE


ACID YELLOW


NEON SUNSET


SPECIAL TRACER FIRE BALL

PRO AIR


WHITE


TRACER


ACID YELLOW


COTTON CANDY


NEON DRIP


SPECIAL TRACER NEON TIDE

TOUR


WHITE


ACID YELLOW


JUNIOR


ZAP ALL OVER PRINT


SKETCH ALL OVER PRINT

DRIVE


WHITE


NEON PINK


ACID YELLOW

PURE SOFT


WHITE

DESIGNS ARE SUBJECT TO CHANGE

2027 BALL DROPS

PRO SERIES



ACID HAZE SHADE/DRIP DROP
Q1 2027



SUPER NOVA
Q1 2027



MINT CHOC CHIP ICE CREAM PARLOR
Q2 2027



BUBBLEGUM
Q2 2027



PRO PLUS TRACER
Q2 2027



PRO TRACER
Q2 2027



PRO AIR TRACER
Q2 2027



ORANGE CITRUS COLLECTION
Q2 2027



LIME
Q2 2027



GRAPEFRUIT
Q2 2027



LEMON
Q2 2027



CITY NIGHTS
Q3 2027



PRO AIR NEON LIME TRACER
Q3 2027



GOLDEN HOUR
Q3 2027



AFTER GLOW
Q3 2027

DESIGNS ARE SUBJECT TO CHANGE

2027 LIMITED EDITIONS

GEORGIA IN BLOOM (MAJOR 2027) – Q1 2027





PRO SERIES





SHINE TOWEL





HEADCOVERS
(PUTTER MALLET, BLADE, DRIVER)





CYPRESS EDITION (US MAJOR 2027) – Q2 2027



PRO SERIES



GRAPHIC TEE

DESIGNS ARE SUBJECT TO CHANGE

2027 LIMITED EDITIONS

VICE GOLF OFFICIAL LICENSEE OF THE BRITISH OPEN

BRITISH OPEN 2027 - Q2 2027

DESIGNS ARE SUBJECT TO CHANGE

TARTAN TIN EDITION



PRO SERIES BALL WITH TARTAN TIN PACKAGING

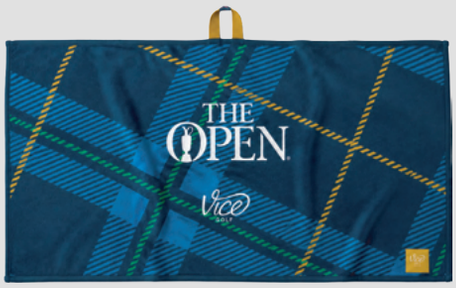






DRIVER HEADCOVER





SHINE TOWEL

ROLL OF HONOR EDITION





PRO SERIES





DIVOT TOOL + BALL MARKER

18 HOLES OF 155 EDITION



18 BALL PACK
PRO SERIES



2027 LIMITED EDITIONS

CANADA COLLECTION - Q2 2027



PRO SERIES

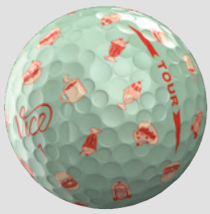
FREEDOM COLLECTION (4TH JULY) - Q2 2027



STARS & STRIPES
PRO SERIES



EAGLE
PRO SERIES



DINER
TOUR AOP



DURO MENS
LH/RH / DOUBLE
PACK ONLY

LUCK OF THE IRISH (EUROPE VS USA) - Q3 2027



PRO SERIES

DESIGNS ARE SUBJECT TO CHANGE



02. CLUBS

Vice GOLF

2027 CLUBS- IRONS & WEDGES

VGI03



(RH)

VGI04



(RH/LH)

VGI05



(RH/LH)

VGI04/5



Black Coated
(RH/LH)

VGI04/5



Combo Set:
VGI05 (4-6)
VGI04 (7-9, PW)
(Black/Chrome)

VGW01



(RH/LH)

VGW02



(RH/LH)

STOCK PREBOOK OPTIONS



KBS Tour Steel (R, S, X)
KBS Tour Lite Steel (R, S, X)



UST Recoil Dart ESX L, A, R, S (Graphite)



VICE OG Black Rubber Standard

IRON FITTING BUNDLE

Fitting Irons #7:
*with screw to change shafts
VGI03 + VGI04 + VGI05 **RH**
VGI04 + VGI05 **LH**

Iron Fitting Shafts:
x3 KBS Tour (R, S, X)
x2 KBS Tour Lite (R, S)
x4 UST Recoil Dart ESX (L, A, R, S)

2027 CLUBS- DRIVERS & WOODS

VGD01



10.5° (LH), 12.5°

VGD01+



9°, 10.5°

VGF01



#3 (LH), 5, 7

VGH01



#3 (LH), 4, 5

VGD01M



Mini Driver
Fully Assembled
(Shaft Option Fixed)

FULL DRIVER FITTING BUNDLE

Heads:
VGD01 (10.5° + 12.5°), VGD01+ (9° + 10.5°), VGD01 (10.5° LH)

Shafts:



Aldila Whiz in Ocean Blue: 40L, 55A, 55R, 65S



Aldila Whiz+ in Shadow Black: 65+R, 65+S, 80+X



UST Mamiya LIN-Q M40X Red: R, S

DRIVER FITTING MATRIX:

Same shafts, but without heads

STOCK PREBOOK OPTIONS

Aldila Whiz (standard launch and spin):
Colors: Shadow Black and Ocean Blue
Flexes: 40L, 55A, 55R, 65S

Aldila Whiz+ (low launch and low spin):
Colors: Shadow Black and Ocean Blue
Flexes: 65+R, 65+S, 80+X

UST Mamiya LIN-Q M40X Red : L, A, R, S, X

VICE OG Rubber Standard:
Black on Whiz Shadow Black + LIN-Q Shafts



Acid Yellow on Whiz Ocean Blue Shafts



DESIGNS ARE SUBJECT TO CHANGE

2027 CLUBS- PUTTERS

VGP03



Classic Blade (RH/LH)

VGP03ZT



Zero Twist Blade (RH/LH)

VGP04



Zero Twist Mallet (RH/LH)

VGP05



Zero Twist Mallet (RH)

2027 CLUBS-CUSTOMIZATION

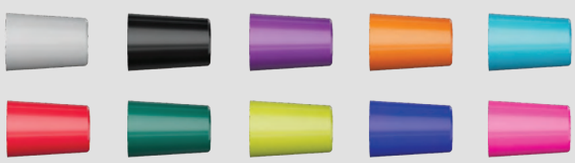
MyVice puts you in control of your entire setup. Choose your model, shaft, flex, grip, and paintfill color, then fine-tune shaft length, loft, and lie to match your swing.

PAINT COLORS

- NONE
- WHITE
- NEON LIME
- RED
- NEON PINK
- BLACK
- DARK GREEN
- NEON BLUE
- AQUA
- DARK GREY
- DARK BLUE
- NEON ORANGE
- NEON YELLOW

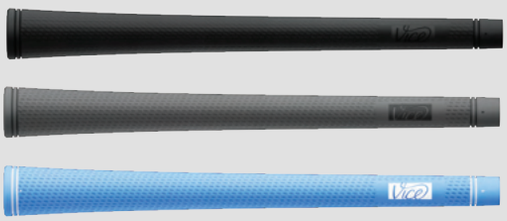
Available for: VGI03, VGI04, VGI05, VGW01, VGW02, VGP03, VGP03ZT, VGP04ZT

FERRULE COLORS



Available for: VGI03, VGI04, VGI05, VGW01, VGW02

GRIP COLORS



Available for: VGI03, VGI04, VGI05, VGW01, VGW02, VGD01, VGD01+







03. BOXED SETS

Vice GOLF

2027 BOXED SETS- BOOST

BOOST STARTER SET - STANDARD COLORWAY



Driver, Hybrid,
6 Irons (6-9, PW, SW),
Blade Putter

Available in: Men Steel (RH/LH), Mens steel (overlength RH), Mens Graphite (RH/LH), Womens Graphite (RH/LH)

BOOST LIME COLORWAY



Available in:
Mens Steel (RH),
Mens Graphite (RH)

BOOST WOMENS BLUE COLORWAY



Available in:
Womens Graphite (RH)

BOOST WOMENS ORANGE COLORWAY



Available in:
Womens Graphite (RH)

DESIGNS ARE SUBJECT TO CHANGE

2027 BOXED SETS- BOOST/BOOST+

BOOST CAMO COLORWAY



Available in:
Mens Steel (RH),
Mens Graphite (RH)

BOOST+ COMPLETE SET - STANDARD COLORWAY



Driver, Fairway, Hybrid,
6 Irons (5-9, PW),
2 Wedges (50°, 56°),
Mallet Putter

Available in: Men Steels (RH/LH), Mens Graphite (RH/LH), Womens Graphite (RH)

BOOST+ RED BLUE COLORWAY



Available in:
Mens Steel (RH),
Mens Graphite (RH),
Womens Graphite (RH)

2027 BOXED SETS - JUNIOR

VGJR01 TOUR JUNIOR - SIZE 1



Ages: 4-8,
Height: 44-49”

Fairway,
3 Irons (7, 9, SW),
Blade Putter

VGJR02 PRO JUNIOR - SIZE 2 & 3



Ages: 7-10,
Height: 49-53”
Driver, Hybrid, 3 Irons
(7, 9, SW), Blade Putter

Ages: 9-12,
Height: 54-58”
Driver, Fairway, 4 Irons
(5, 7, 9, SW), Blade Putter

JUNIOR TOWELS



JUNIOR CAPS



TOUR JUNIOR BALL



DESIGNS ARE SUBJECT TO CHANGE



04. GEAR

Vice GOLF

2027 GEAR - GLOVES

PURE GLOVES

WHITE



MENS + WOMENS (LH/RH)

CADET



WHITE (LH/RH)

CHARCOAL



MENS + WOMENS (LH/RH)

ACID LIME



MENS + WOMENS (LH/RH)

DURO GLOVES

WHITE



MENS (LH/RH) + WOMENS (LH)

BLACK



MENS (LH/RH) + WOMENS (LH)

Duro and Pure Packaging
All Colorways available in single & double packs



DESIGNS ARE SUBJECT TO CHANGE

2027 GEAR - HEADWEAR + SHOES

VENGEANCE 3.0 CAPS



BLACK LIME



BLACK WHITE



WHITE NAVY



WHITE BLACK



NAVY RED



NAVY WHITE

FUSE PERFORMANCE SHOES



BLACK LIME



WHITE LIME



BLUE

2027 GEAR - BAGS

CORE CART BAGS


BLACK LIME


RED WHITE BLUE


COTTON CANDY


ORANGE PETROL

AERO CARRY BAGS


BLACK


DARK GRAY


LIGHT GRAY


LIME

VIBE CARRY BAGS


BLACK


NAVY

VAULT TRAVELCOVER


BLACK LIME

2027 GEAR - TOWELS + HEADCOVERS

2027 SHINE TOWELS



BLACK LIME



COTTON CANDY



RED WHITE BLUE



ORANGE PETROL

2027 HEADCOVERS (D, F, H)



BLACK LIME



COTTON CANDY



RED WHITE BLUE



ORANGE PETROL

*ALL TOWELS & HEADCOVERS MATCHING **CORE CART BAGS**

2027 GEAR - ALL

2027 TEES



WHITE BLACK



LIME BLACK



LIME BLUE



RED BLACK



GREEN PURPLE

HORIZON RANGE FINDER


BLACK

GATOR DIVOT TOOLS


BLACK WHITE


RED WHITE


NEON LIME

DESIGNS ARE SUBJECT TO CHANGE



2027 PRODUCT CATALOG

VICE SPORTING GOODS GMBH
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NEW YORK, NY 10005, USA